



THE INDIGENOUS TOURISM ASSOCIATION OF CANADA LAUNCHES THE INDIGENOUS TOURISM FUND MICRO AND SMALL BUSINESS STREAM

A funding opportunity of up to \$25,000 per business is now available to support Indigenous tourism operators in their current category of market readiness as defined through ITAC's [Original Original Accreditation Program](#). Projects eligible for funding must support improvement of your activities in one or more of the following six areas:

- Effective Community Engagement and Support
- Excellence in Visitor Experience
- Ensuring Health, Safety, and Comfort
- Practicing Sustainable Indigenous Tourism
- Excellence in Marketing and Visitor Services
- Demonstrating Business Acumen/Practices

HOW TO APPLY

1. Complete a full application for [The Original Original Accreditation Program](#) before applying for the funding;
2. Click [here](#) to create an account and complete a Business, Visitor or Export Ready application;
3. Apply to the Indigenous Tourism Fund Micro and Small Business Stream [here](#).

! To be eligible for financial support, all applicants must have completed a full application for the accreditation program or already be accredited.

Get all the
program's
details [here](#)



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NEED SUPPORT IN COMPLETING YOUR ORIGINAL ORIGINAL APPLICATION?

- FALL 2023 WORKSHOP SERIES

Don't miss the workshop series offered by Indigenous Tourism Association of Canada (ITAC) which will guide you through the "Business Ready" application process.

This webinar series is structured around the six key market readiness categories covered by the accreditation program. The team will guide you through each question, providing a variety of examples to help you craft responses unique to your business. The workshops will be conducted in English with simultaneous translation into French.

 [Register now for all upcoming sessions!](#)

- BUSINESS DEVELOPMENT TOOLKIT

Consult this carefully crafted set of resources designed to empower Indigenous tourism operators in business development and assist you in completing your Original Original application.

 [Click here to view the toolkit](#)