

SUPPORT FOR THE DEVELOPMENT OF TOURISM OFFER

Funding available to support the development of your tourism offer!

The call of proposal for the program to support the development of the Indigenous tourism offer aims to provide financial support to Indigenous tourism promoters who wish to develop or structure their offer and thus who wants to meet the requirements of the current tourism market while ensuring the sustainability of their business.

Who can submit a project?

Any Indigenous tourism enterprise, which is at least 51% owned or controlled by Indigenous people and which operates in Quebec, is eligible for the program, regardless of development stage.

What are the eligibility criteria for a project?

To be selected, you will have to demonstrate that your project will contribute to the development and improvement of your tourism products, services and experiences, enabling your enterprise to better adapt to the current context in order to improve its tourism appeal and move toward market-ready status.

Eligible projects will be evaluated based on the following criteria:

- ❖ Objective of the project
- ❖ Anticipated benefits of the project
- ❖ Respect of deadlines
- ❖ Relevance, innovation and creativity

Available funding

The funds available for this call of proposal are limited. Successful applicants can receive funding of up to \$10,000. In the interest of fairness, only one project per applicant will be eligible.

Eligible Expenses

- ❖ Training costs for employees
- ❖ Subcontracting costs and associated fees
- ❖ Study and consulting fees
- ❖ Costs of purchasing materials or equipment
- ❖ Any expense directly related to the realization of the project

Deadline

The deadline for sending us your application is September 5, 2025, at 5:00 p.m.

Please note: All actions in your project must be completed before March 31, 2026.

How can I submit a project?

The following information will be requested:

- ❖ A 250 words summary of the project
- ❖ A detailed budget
- ❖ A proposed schedule
- ❖ The expected results and impacts of the project

Important note – Given the limited budget of this program, TAQ will give priority to the most complete and relevant applications. Funding decisions will also consider geographic coverage, Nation representation, and the diversity of proposed tourism development projects.



APPLY now by completing **the application form**.

This Support for the Development of the Tourism Offer program is made possible thanks to Tourisme Québec and Canada Economic Development.