TOURISME AUTOCHTONE QUÉBEC
INDIGENOUS TOURISM

2025 Annual General Meeting

Indigenous Tourism Quebec | SEPTEMBER 10, 2025

Odanak, Abénaki Aventure

8:00 a.m. – CONTINENTAL BREAKFAST by Abenaki chef Lysanne O'Bomsawin

9:30 a.m. – REGISTRATION

Registration table: participants sign the attendance sheet and complete the Shipeku questionnaire for this intended carbon-neutral event as each member arrives. Door prize and voting coupons are handed out.

9:30 a.m. – OPENING

Opening of the day and overview of the morning's program

9:45 a.m. – PRESENTATION

Artificial Intelligence for Tourism Entrepreneurs, presented by Marie-Hélène Raymond, Visitor Experience Strategy Coordinator at the Musée national des beaux-arts du Québec and member of the AI Tourism Working Group

11:00 a.m. – KÉROUL PRESENTATION |

Accessible Tourism presented by Nathalie Roy, Director of Certification, Consulting Services and PAET

12:00 p.m. – LUNCH by Abenaki chef Lysanne O'Bomsawin

ATTENDANCE

Aubert Bianca
Beaulieu Tina
Bédard Pierre
Bourque Colombe
Carroué Mélanie
Chantal Nathalie
Charbonneau Eric
Cote Mike
Cross Kimberly
Cross Kimberly
Desjardins Luc
Desnoyers Sebastien
Desrochers Hélène
Dubreuil David
El Ghernati Ilyas
Foisy Marc
Genest Isabelle
Gilbet-Beaudoin Jackie
Gill Martin
Girard Nathalie
Gros-Louis Steeve
Hoogland Amanda
Lacroix Myriam
Lancup Robert
Langlois Fanny
Laroche Julie
Lavisse Elodie
Lavoie-Dubé Persica
Leblanc Josée
Lehoux Guylaine
Lemieux Anne
Leroux Ariane
McDonagh Sean
McGinley Robin
Moisan Martine
Moreau Nicolas
Noiseux Catherine
O'bomsawin Martin
O'bomsawin Rick
Perron Jean-Michel
Picard Michelle
Plourde Marc
Poucachiche Chistine
Sinnett Kalika
Sioui Haskan
St-Gelais Sandra
St-Marie Dominic
Thibodeau Rankin Jinny
Thivierge Janique
Tremblay Yves
Trottier Stéphanie
Villeneuve Jeannine
Vincent Nona
Vincent Charles-Philippe
Wats Jacques
Yousf Ali

1:30 p.m. – ANNUAL GENERAL MEETING

Opening ceremony by Jacques Watso and Martin Gill.

1. **OPENING OF THE MEETING**

The meeting opens at 1:30 p.m.
Moved by Stéphanie Trottier
Seconded by Michelle Picard
Carried unanimously

Patricia Auclair, Interim Executive Director, welcomes everyone attending in person and online, and thanks the community of Odanak for hosting the meeting on its territory.

Patricia Auclair then introduces Steeve Gros-Louis, Chair of the Board of Directors, who invites Mr. Rick O'Bomsawin, Chief of the Odanak community, to address the Assembly.

He is presented with a talking stick in thanks for welcoming us on Abenaki territory.

2. WELCOME FROM THE CHAIR | Steeve Gros-Louis

Steeve Gros-Louis welcomes everyone, both in person and online. Special greetings are extended to the partners and special guests attending our AGM:

- Ali Yousfi, Assistant Director, Economic Development | Canada Economic Development for Quebec Regions
- Persica Lavoie-Dubé, Manager, Economic Development, Individual Services, Lands and Economic Development, Quebec Regional Office | Indigenous Services Canada
- Martine Moisan, Economic Development Officer | Indigenous Services Canada
- Elodie Lavisse, Economic Development Officer | Indigenous Services Canada
- Marc Foisy, Indigenous Affairs Advisor | Secrétariat aux relations avec les Premières Nations et les Inuit
- Ilyas El Ghernati, Indigenous Socioeconomic Development Advisor | Secrétariat aux relations avec les Premières Nations et les Inuit
- Catherine Noiseux, Partnership Management Advisor | Ministère du Tourisme
- Sébastien Desnoyers, President and CEO of Destination Original Indigenous Tourism and representative of ITAC

3. READING AND ADOPTION OF THE AGENDA | Steeve Gros-Louis

Note to be made verbally at the start of the meeting: no paper documents will be distributed during the AGM, in keeping with the sustainability shift Indigenous

Tourism Quebec began several years ago. All documents presented will be shown on screen and are available in both languages in the membership section of the website.

Read by Steeve Gros-Louis
Moved by Michelle Picard
Seconded by Dominique Ste-Marie
The agenda is adopted unanimously.

4. **READING AND ADOPTION OF THE 2024 AGM MINUTES**

The minutes were posted on the website beforehand; it is nonetheless proposed that they be read to the Assembly.

Read by Marc Plourde
Moved by Martin O'Bomsawin
Seconded by Michelle Picard
The minutes are adopted unanimously.

5. **PRESENTATION OF THE AUDITED FINANCIAL STATEMENTS AS AT MARCH 31, 2025 | Steeve invites Ms. Myriam Lacroix of Raymond Chabot Grant Thornton to present the audited financial statements.**

The financial statements are presented by Ms. Myriam Lacroix, auditor at Raymond Chabot Grant Thornton. Patricia Auclair, Interim Executive Director, answers questions and comments as needed.

The financial statements were previously presented to and approved by the Treasurer, Ms. Michelle Picard, and the directors at the Board meeting of June 18. They are tabled before the members present.

6. **APPOINTMENT OF AUDITORS FOR 2025-2026 | Steeve Gros-Louis for the Board**

The Board of Directors recommends continuing with RCGT, in accordance with the duly submitted 2024-2026 service offer.

It is therefore resolved to appoint RCGT to conduct the 2025-2026 audit.

Moved by Dominic Ste-Marie
Seconded by Michelle Picard
Carried unanimously

7. 2024-2025 ANNUAL REPORT

The ITQ team presents the organization's annual activity report.

Patricia Auclair begins by noting that the annual report is available in both languages on the website, as well as on the online platform for those attending remotely. A paper copy can be sent on request. Team members then take turns presenting the major initiatives for 2025-2026.

8. ADOPTION OF THE PROPOSED AMENDMENTS TO THE GENERAL BY-LAWS | Steeve invites Marc Plourde, Chair of the Ethics and Governance Committee, to present

Marc Plourde explains the reasons for these amendments and outlines the governance committee's work over the past year.

In a spirit of transparency and to strengthen our democratic practices, the Board of Directors of Indigenous Tourism Quebec is proposing an update to its general by-laws. This work was carried out to better align the by-laws with our current realities, clarify certain provisions and reflect contemporary governance principles, while respecting our values, our ways of doing things and our shared aspirations.

Why this update?
Because our general by-laws must reflect who we are today and support what we want to build together for tomorrow, the proposed changes aim to make the rules clearer, foster inclusive and representative governance, and ensure that ITQ's practices are in line with legal requirements and current governance practices.

The draft revised by-laws are presented to the Assembly by Mr. Bruno Déry, consultant at Arsenal Conseils, the consulting firm that supported ITQ throughout this governance project.

Bruno Déry presents the guiding principles of our governance and the main changes made.

Members received the proposed amendments with the notice of meeting and are deemed to have read them. They were also invited in advance to send any comments to the Executive Director and the Chair. No comments or questions were received.

Moved by Yves Tremblay

Seconded by Stéphanie Trottier
Carried unanimously

Tribute to Marc Plourde

Before proceeding with the elections, Patricia Auclair pays tribute to Marc Plourde for his 14 years of commitment to the Board of Directors of Indigenous Tourism Quebec since 2011. Initially a mentor to Dave Laveau, he shared his experience and offered a valuable listening ear throughout his term. His governance qualities, including his rigour, insight, vision and humanity, are gratefully recognized. On behalf of the Board, the team and the members, sincere thanks are extended to him for his dedication, his leadership and his remarkable contribution to the organization's development, on which he leaves a lasting and inspiring mark.

9. ELECTIONS | Steeve Gros-Louis, then Patricia Auclair

Steeve asks the Assembly to appoint an election chair and an election secretary, and proposes **Patricia Auclair and Mr. Bruno Déry of Arsenal.**

Ms. Patricia Auclair will act as election chair and Mr. Bruno Déry as secretary.
Moved by Marc Plourde
Seconded by Jacques Watso

The election chair explains how the upcoming elections are structured to establish a balanced rotation with three-year terms.

She reviews Indigenous Tourism Quebec's election procedures. Each candidate, whether in person or online, will have an allotted speaking time to introduce themselves and share their aspirations as a potential Board member. Once the candidates have been introduced, votes will be cast by email to the address shown on screen.

Voting will take place by secret ballot on site. Members attending online vote by email at election@tourismeautochtone.com, as in previous years.

Opening of the elections
Moved by Charles-Philippe Vincent
Seconded by Michelle Picard
Carried unanimously

Five seats are up for election this year:
3 Active members, 1 Delegate member, 1 Associate member

ASSOCIATE MEMBER: 1 seat to fill

The associate member supports the mission and objectives of Indigenous Tourism Quebec. It is a non-Indigenous business or organization. It is interested in the objectives and activities of Indigenous Tourism Quebec and operates upstream or downstream of active members' activities.

Examples: service provider, collaborator, sector tourism association, regional tourism association, etc.

Opening of nominations for the associate member seat.
Moved by Kimberly Cross
Seconded by Yves Tremblay

Nomination	Moved by	Seconded by
Jackie Gilbert-Beaudoin, JGB formations et services-conseil Nomination received in advance She is present on site.	Stéphanie Trottier	Colombe Bourque
Julie Laroche, EAQ Nomination received in advance She is attending online.	Kimberly Cross	Dominic Ste-Marie

There are no other nominations from the floor.

Closing of nominations for the associate member seat.
Moved by Yves Tremblay
Seconded by Robert Lancup

Each candidate now has two timed minutes to introduce themselves, starting with the last nomination received.

Voting procedure – The election officers have the list of voting members, which specifies the number of votes per member. Those attending in person receive one paper ballot per membership in good standing. Members attending online vote by email at election@tourismeautochtone.com. Only members in good standing may vote.

The election officers count the ballots and return to the Assembly to confirm the election results.

Jackie Gilbert-Beaudoin is elected by majority vote.

DELEGATE MEMBER: 1 seat to fill
The delegate member supports the mission and objectives of Indigenous Tourism Quebec. It must be a band council or an Indigenous organization other than a tourism business, and must show an interest in the activities of Indigenous Tourism Quebec. *Examples: government, band council, development agency, economic development corporation, Indigenous organization, etc.*

Opening of nominations for the delegate member seat.
Moved by Michelle Picard
Seconded by Stéphanie Trottier

Nomination	Moved by	Seconded by
Robin McGinley Cree Outfitting and Tourism Association Nomination received in advance She is present on site.	Jackie Gilbert-Beaudoin	Dominic Ste-Marie
Guylaine Lehoux Caisse Desjardins de Wendake Nomination received in advance She is present on site.	Stéphanie Trottier	Colombe Bourque

There are no other nominations from the floor.

Closing of nominations for the delegate member seat.
Moved by Dominic Ste-Marie
Seconded by Kimberly Cross

Each candidate now has two timed minutes to introduce themselves, starting with the last nomination received.

Voting procedure – The election officers have the list of voting members, which specifies the number of votes per member. Those attending in person receive one

paper ballot per membership in good standing. Members attending online vote by email at election@tourismeautochtone.com. Only members in good standing may vote.

The election officers count the ballots and return to the Assembly to confirm the election results.

Robin McGinley is elected by majority vote.

ACTIVE MEMBER: 3 seats to fill | Patricia Auclair
The active member actively contributes to the mission and objectives of Indigenous Tourism Quebec. It must operate a tourism business or corporation that is majority controlled and operated by Indigenous people.
Examples: entrepreneur, festival, inn, museum, shop, etc.
The active member category is divided into five subcategories (regular, outfitter, event, artists and artisans, and auxiliary).

A subcategory of active member, the auxiliary member actively contributes to the mission and objectives of Indigenous Tourism Quebec. It must operate a tourism business or corporation controlled and operated by Indigenous people. The business must have been incorporated less than two years ago. Auxiliary members may not vote or sit on the Board of Directors.

Special arrangement this year due to the amendments to the general by-laws.
Three seats are to be filled.
A first election for one three-year term.
A second election for two two-year terms.

Opening of nominations for the active member seats.
Moved by Stéphanie Trottier
Seconded by Marc Plourde

First election for one three-year term.

Nomination	Moved by	Seconded by
Kimberly Cross, Kahnawake Tourism Nomination received in advance She is present on site.	Sean McDonagh	Colombe Bourque

Josée Leblanc, Atikuss Nomination received in advance She is attending online.	Kimberly Cross	Michelle Picard
Sean McDonagh, Aventures Arctiques Nomination received in advance He is present on site.	Steeve Gros-Louis	Marc Plourde
Martin O'bomsawin, Abénaki Aventure Nomination received in advance He is present on site.	Yves Tremblay	Jackie Gilbert-Beaudoin
Yves Tremblay, Photo Helico Nomination received in advance He is present on site.	Jackie Gilbert-Beaudoin	Martin O'bomsawin
Dominic Ste-Marie, Tourisme Wendake Nomination from the floor He is present on site.	Sean McDonagh	Martin O'bomsawin

There are no other nominations from the floor.

Closing of nominations for the active member seat, three-year term.
Moved by Sébastien Desnoyers
Seconded by Michelle Picard

Each candidate now has two timed minutes to introduce themselves, starting with the last nomination received.

Voting procedure – The election officers have the list of voting members, which specifies the number of votes per member. Those attending in person receive one paper ballot per membership in good standing. Members attending online vote by email at election@tourismeautochtone.com. Only members in good standing (with no outstanding invoice to ITQ) may vote.

The election officers count the ballots and return to the Assembly to confirm the election results.

Kimberly Cross is elected by majority vote for a three-year term.

Second election

Nomination	Moved by	Seconded by
Josée Leblanc, Atikuss Nomination received in advance She is attending online.	Kimberly Cross	Michelle Picard
Sean McDonagh, Aventures Arctiques Nomination received in advance He is present on site.	Steeve Gros-Louis	Marc Plourde
Martin O'bomsawin, Abénaki Aventure Nomination received in advance He is present on site.	Yves Tremblay	Jackie Gilbert-Beaudoin
Yves Tremblay, Photo Helico Nomination received in advance He is present on site.	Jackie Gilbert-Beaudoin	Martin O'bomsawin
Dominic Ste-Marie, Tourisme Wendake Nomination from the floor He is present on site.	Sean McDonagh	Martin O'bomsawin

Each candidate confirms their intention to run for these two-year terms. There are no other nominations from the floor.

Closing of nominations for the active member seats, two-year terms.
Moved by Sébastien Desnoyers
Seconded by Michelle Picard

As the candidates have already introduced themselves, the Assembly proceeds to the vote.

Voting procedure – The election officers have the list of voting members, which specifies the number of votes per member. Those attending in person will receive one paper ballot per membership in good standing. Members attending online vote by email at election@tourismeautochtone.com. Only members in good standing (with no outstanding invoice to ITQ) may vote.

The election officers count the ballots and return to the Assembly to confirm the election results.

Sean McDonagh and Yves Tremblay are elected by majority vote, each for a two-year term.

All results will be shared on ITQ's corporate Facebook page and in the newsletter through a press release.

Closing of the elections
Moved by Sébastien Desnoyers
Seconded by Jeannine Villeneuve

At this point, all Board members are directors. A first virtual Board meeting will be held shortly to appoint the officers. ITQ management will contact the directors as soon as they are back at the office.

– DURING THE VOTE COUNT –

INTERNATIONAL INDIGENOUS TOURISM CONFERENCE – IITC 2025

While ballots are collected and email votes compiled, a recap video is shown of the international Indigenous tourism conference held in Montréal in February 2025, co-hosted by ITQ and ITAC.

Meanwhile, the ITQ team also holds the prize draw.

Prizes are open to everyone still present online or in the room at this point in the meeting.

Grand prize: a two-day package at Abenaki Aventure
Second prize: a $250 Abenaki crafts gift basket offered by the Musée des Abénakis.
For everyone: free admission to the Musée des Abénakis. Members attending online will receive theirs by mail.

ADJOURNMENT

Steeve adjourns the meeting.
Moved by Michelle Picard
Seconded by Sean McDonagh
Carried unanimously